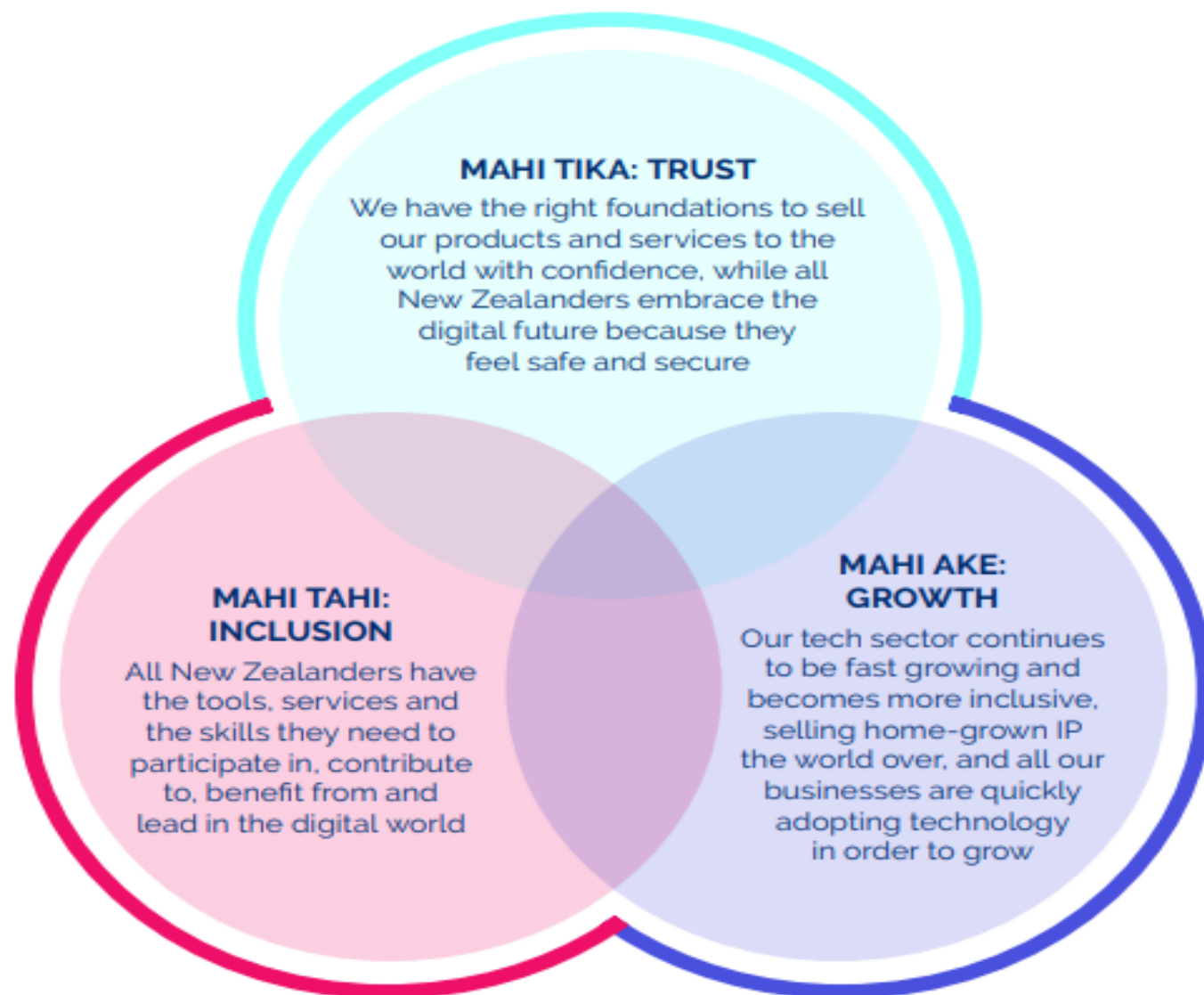


*Te koke ki tētahi Rautaki Matihiko mō Aotearoa*  
**Towards a Digital Strategy for Aotearoa**

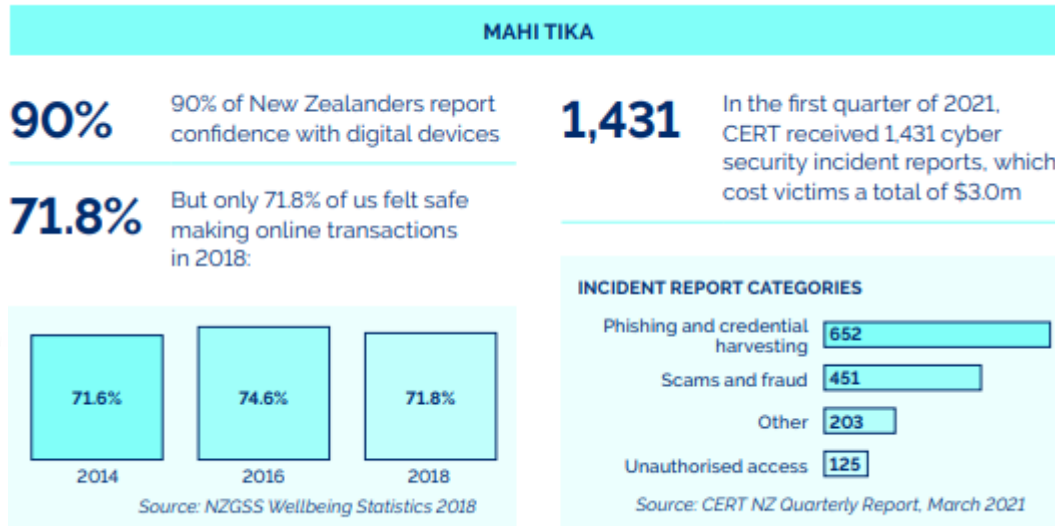


**Te Kāwanatanga o Aotearoa**  
New Zealand Government

Enabling all of Aotearoa New Zealand to flourish and prosper in a digital world



# Mahi Tika – Trust : Building the right foundations so that New Zealand can lead the world



## Examples of relevant work we are doing:

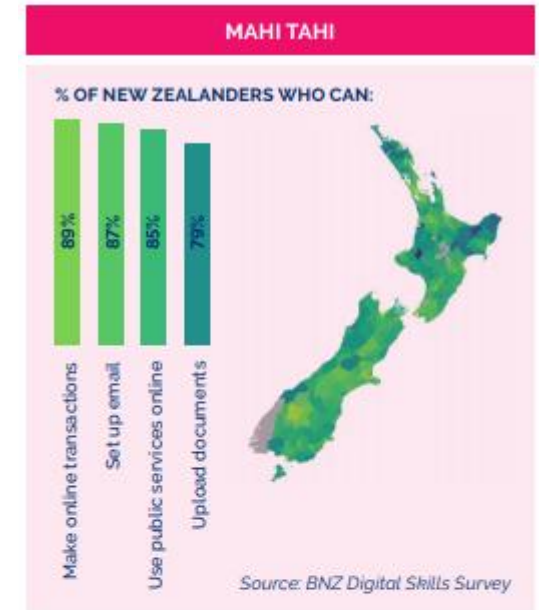
- Cyber Security Strategy
- Data Ethics Advisory Group
- Digital Identity
- Māori Data Governance

## Thinking on future areas:

- Keeping regulations and standards fit for purpose, including investigating the need for independent oversight
- Advancing a data governance approach that respects iwi and Māori interests in data

# Mahi Tahī – Inclusion : Making sure all New Zealanders can ride the digital wave

Examples of relevant work we are doing:	Thinking on future areas:
<ul style="list-style-type: none"><li>• Reliable and resilient infrastructure</li><li>• Digital Inclusion Blueprint</li><li>• Digital Literacy Skills Training</li><li>• Devices and internet connections for remote learning</li></ul>	<ul style="list-style-type: none"><li>• Holistic, scalable and sustainable solutions for digital inclusion</li><li>• National digital literacy framework</li><li>• Future connectivity needs</li></ul>



**84%** In 2020, 84% of New Zealanders could access fibre connections

**95%** 95% of us accessed the internet through PC or mobile.  
However, as of 2018, some areas still had low rates of basic internet access.

**80%** 80% of New Zealanders have an essential range of digital skills

# Mahi Ake – Growth : Leveraging what makes New Zealand unique

MAHI AKE	
<b>\$11.5bn</b>	The ICT sector contributed \$11.5bn to GDP in 2019
<b>61,000</b>	Over 60,000 people are employed in ICT
<b>\$924m</b>	Software development firms spent \$924m on R&D in 2020 – over a third of all business R&D spend
<b>\$976m</b>	Aotearoa New Zealand firms exported \$976m of software in 2019:



## Examples of relevant work we are doing:

- Digital Technologies Industry Transformation Plan
- Digital Boost programme for SMEs
- NZ Growth Capital Partners
- 5G Rollout

## Thinking on future areas:

- Completing and implementing the Industry Transformation Plan actions – including recommendations of the Skills Steering Group
- Extending Digital Boost programme to reach more SMEs and support their digital transformation.

